

HOA-Reporter

Published by Levy & Company, CPAs since 1989, this newsletter is distributed to approximately 6,000 community associations and industry professionals in Northern California on a quarterly basis. The publication is distributed free-of-charge to association Board presidents or treasurers (one issue per assn). In 1998, we will begin distribution of a Southern California edition. This edition will be distributed to approximately 6,000 associations in Southern California. Ads are sold separately for the Northern and Southern editions. Additional subscriptions are available for \$19.00 per year.

DISPLAY AND DIRECTORY AD SIZES AND RATES

Page Size		Inches Wide	Inches Deep	B & W	B & W	Color	Color
				2 quarters \$ per qtr.	4 quarters \$ per qtr.	2 quarters \$ per qtr.	4 quarters \$ per qtr.
DISPLAY	1 full (no bleed)	7.25"	10.00"	\$1,400	\$1,190	\$1,862	\$1,583
	2/3 vertical	4.75"	10.00"	1,010	870	1,344	1,157
	1/2 horizontal	7.25"	4.75"	750	640	997	851
	1/3 vertical	2.25"	10.00"	515	440	685	585
	1/3 square	4.75"	4.75"	515	440	685	585
	1/6 vertical	2.25"	4.75"	275	235	366	313
	inside front cover inside back cover	all sizes (if avail) all sizes (if avail)		add 20% add 15%	add 20% add 15%	add 20% add 15%	add 20% add 15%
DIRECTORY	Name, Address, Phone, Fax and brief advertising message	2.25"	1.25"	250	210		

Ad Rates

AD SPECIFICATIONS AND PAYMENT

Negatives right-reading, emulsion down:

Black & White: Halftones and screens, 100-133 line.
Color: 133 - or 150-line screen (150 preferred) (RRED) with color proof

Positives: PMTs or veloxes preferred: furnished to exact size with halftones, screens, and borders in place, 120 line maximum. If you provide laser-printed or xeroxed ads on paper, please supply a copy for each insertion. These cannot be re-used!

Production charges: Camera ready ads submitted at the wrong size will be resized at advertiser's expense. Production services available; call for free estimate.

Payment due by closing date: All advertising must be pre-paid with order by ad submission deadline. Make checks payable to Levy & Company, CPAs. No agency discounts. 50% refund for written cancellations received within 10 days after ad submission deadline. No refunds thereafter.

AD SUBMISSION DEADLINES

November 15 - Winter issue, published December
February 15 - Spring issue, published March
May 15 - Summer issue, published June
August 15 - Fall issue, published September



ADVERTISING ORDER FORM

Name: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____ PHN: (____) _____ - _____ FAX: (____) _____ - _____

Send art for ads and orders to:

Venita Sandle
Levy & Company, CPAs
1611 Telegraph Avenue, Suite 1450
Oakland, CA 94612
Phone: (510) 465-2073
Fax: (510) 465-7035

Size Ad: _____
Amount per issue: \$ _____
Total number of issues: _____
Total enclosed: \$ _____